



TRACY HIGLEY

impactivity

Not surprisingly, after growing her ecommerce business to over \$1M in revenue, while at the same time managing her career as a bestselling author, mom of four, and college professor, Tracy “crashed and burned.” And learned. Now she’s on fire to teach others how to fit their high-achieving personality into a structure that explodes productivity while staying balanced, healthy and joyful.

Tracy leads the team at **Impactivity**, and her podcast, books, workbooks, and courses are helping like-minded Christian women make a lasting impact with their lives outside the four walls of their homes.

POPULAR TOPICS

- ◎ **Discover Your Dream:** Listeners gain clarity on the three steps to discovering and pursuing a dream that both utilizes their gifts and serves the world, and begin to understand how their own dream can transform their lives and make an impact.
- ◎ **Finding Focus in a Plate-Spinning World:** Listeners are inspired to carve out the time for deep, creative work and to focus both their attention and their decisions while balancing family, business, creativity, and personal well-being.
- ◎ **Getting Unshackled to Follow a Dream:** Listeners gain insight on spiritual and practical obstacles to their dreams, and learn to break free with practical, concrete actions.
- ◎ **Life as a Misfit:** Listeners are encouraged to shine in their unique situation, as Tracy shares her experience as a multi- passionate, serial entrepreneur in a faith community where business women do not typically feel supported.

THE BOOK

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Tracy’s book **Impactivity: What if You’re Working Hard on All the Wrong Things?** is helping thousands discover and embrace the unique adventure of their lives.

PRAISE FOR

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“Inspiring, challenging, and freeing. The best book for Christian entrepreneurs I’ve ever read.”

~ **Lacy Williams**, USA Today bestselling author and small business owner

“Empowering, practical and inspiring...”

~ **Susan May Warren**, bestselling author and founder of My Book Therapy