

*“Her ability to see – and inspire – me as a CEO,
and to address my business as that powerful CEO role is second to none.”*



Women-owned business are one of the fastest growing segments of the small business economy, giving more women access to freedom, to the capacity to create wealth and to the ability to impact our communities.

The problem is that when businesses grow, the list of what needs fixing grows too. It can be hard to know *which* things need focus *first*. Sending most business owners into a pattern of reactive decision-making that erodes their spirits and their profits.

That's where Leslie comes in; helping women get a clear-eyed view of the moving parts in their company from 30,000 feet and prioritize what needs to get done - and when. So they can get back into action more effectively and calmly than ever before.

If you're ready for your audiences to be empowered and effective, book Leslie today.

Leslie Hassler

Small Business Scaling Strategist
AUTHOR • SPEAKER • GUEST

**Schedule Leslie For
Your Next Episode!**

469-274-6814
leslie@yourbizrules.com
www.yourbizrules.com

Your Biz **RULES**



Generate Social Media Buzz

Our Promotional Support Commitment

As a guest, Leslie understands that being a great guest extends past the recording. We pledge to be a wonderful promotional partner by:

- Share your social posts for the episode launch (*please tag Leslie Hassler or Your Biz Rules.*) & 6-months of social posts for the episode.
- Email promotion of the episode to our community

What Others Have to Say

“ At a time when everyone is juggling cash flow and attempting to maximize profits, Leslie's presentation was spot on.

As evidenced by the questions from the group, Leslie gave a thought provoking high level overview of managing cash and profit.

I would recommend Leslie. She is both a skilled presenter and expert in her field.



LouAnn Wagner
CEO at Texas Auto Carriers, Inc.

“ Leslie did a phenomenal job in conveying complex information in a way that was easy to comprehend and apply to each business in the room.

In addition to the knowledge, she also made the presentation engaging, fun and interesting!

There was not a multi-tasking person in the room as every person was engaged in the information she was sharing. I highly recommend Leslie as a speaker and scaling strategist. I know that I plan to work with her again!



Lynda Bishop
NAWBO Institute National Program Director

For more testimonials, go to www.yourbizrules.com/in-the-news-media-center

Let's have an interesting conversation around a topic that engages your audience:

- Exponential Growth
- Sustainable Scalability
- Creating Positive Cash Flow
- Boosting Profitability
- Strategic Business Management
- Success Mindset
- Building Empowered Teams
- Creating Leverage
- Rebuilding Business



Leslie Hassler is a dynamic author, speaker, and business strategist guiding women owned, service-based businesses into more profits, cash flow, and success. Business owners come to Leslie seeking a way to strategically scale their businesses richly, stop the money leaks, and get back in control with confidence.

Using her more than 12 years of experience in business, finance, mindset, and more, Leslie takes multiple 6 and 7 figure businesses from cash-strapped and struggling to profitable and thriving with her unique Scaling Rich™ Method.

Her genius has also been featured in publications such as Entrepreneur.com and on stages around the United States such as the National Association of Women Business Owners, the Women's Business Enterprise National Council, and more.

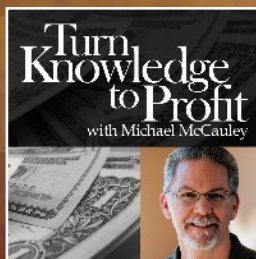
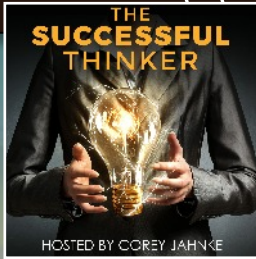


“ Leslie Hassler stands as one whose every word, ounce of leadership and practical advice counts. Her ability to see - and inspire - me as a CEO, and to address my business as (only) that powerful CEO role is second to NONE. Leslie's been such help - her clarity, experience and honest to goodness support ends frustration and gets your business working FOR you.

Joan McLeod
Conflict Navigator



Podcast Appearances



Guest Posts



Live & Virtual Speaking

Leslie has spoken at over 100 events. A complete list of previous engagements is available upon request.



Schedule Leslie Today!