



# NIKKI BARUA

## Darwin for the Digital Age

Nikki Barua is a serial entrepreneur, international keynote speaker, bestselling author and leading expert who helps people and organizations adapt to change. She is a fierce advocate for diversity and is passionate about making the world more inclusive and innovative. Nikki has won numerous awards, including Entrepreneur of the Year by ACE, named as an EY North America Entrepreneurial Winning Woman, recognized as LA Woman of Influence by The Business Journals and Women of Entrepreneurship by LA Lakers and Comerica Bank. Her inspiring story of turning barriers into breakthroughs has been featured in national media including Fortune and Forbes.



### AS FEATURED IN:



### UNLEASHING FUTURE-PROOF FEMALE LEADERS

In a digitally disruptive world, it's not just about the survival of the fittest, it's about survival of the fastest. The World Economic Forum estimates that closing the gender gap with economic parity for women will take 202 years. For women, this massive gap represents loss of opportunity, not just loss of income. Nikki believes that the most effective way to close the gender gap is to help more women gain momentum with adaptive strategies, leadership skills and access to resources. That's why Nikki is on a mission to unleash future-proof female leaders who will dominate in the digital age and drive lasting social change.

### NIKKI'S MOST POPULAR MEDIA TOPICS

- Queen of the Concrete Jungle:** How Gen Z and Millennial women can own their power and become future-proof female leaders.  
*Audience Benefit: Young women learn actionable strategies to accelerate success in their corporate or entrepreneurial career.*
- Harvesting Hive Minds:** How women can level up together with peer advisory cohorts that provide support, accountability and access to global resources.  
*Audience Benefit: Women learn the impact of proximity, accountability, and access on career success.*
- Survival of the Fastest:** How to navigate risk and uncertainty in the digital age with adaptive strategies and digital-age leadership skills designed to create momentum.  
*Audience Benefit: Entrepreneurs & professionals learn how to turn their barriers into breakthroughs and keep leveling up.*
- Making Elephants Run:** How large corporations can unlock momentum with a skilled and gender diverse workforce of the future.  
*Audience Benefit: Business leaders will learn how to create an inclusive and innovative culture by attracting diverse talent.*

### PRAISE + TESTIMONIALS

- "Every now and again, you meet an individual who transforms you. When in their presence, you awaken to a new level of being that makes the impossible possible. Nikki is that spark!" - **Kari Warberg Block, Founder & CEO, EarthKind**
- "If you are a female entrepreneur looking for inspiration, Nikki will give you the courage you need to be a bolder you." - **Vicki Saunders, Founder & CEO, Sheeo**
- "Nikki embodies bold leadership, tenacity and grit. This book reveals what's possible when you find your purpose and pursue it with lasting conviction." - **Tracey Doi, Chief Financial Officer & Group VP, Toyota North America**
- "Women entrepreneurs must dream bigger and go beyond barriers. Nikki knows that we can all overcome adversity and is an inspiration for her perseverance and resilience." - **Peggy Wallace, Managing Partner, Golden Seeds**



### CONTACT:

- [HELLO@NIKKIBARUA.COM](mailto:HELLO@NIKKIBARUA.COM)
- [WWW.NIKKIBARUA.COM](http://WWW.NIKKIBARUA.COM)
- 310-210-1907