



VICTORIA “VICKY” LOWELL, CDFA™

Financial Advocate and Coach, International Bestselling Author

Victoria “Vicky” Lowell is a leading financial advocate and coach, international bestselling author and the founder of Empowered Worth, a financial-education platform that empowers women to become active participants in their own financial future and well-being.

In late 2018, after years of frustration working at a major Wall Street firm, she left to follow her passion to help women assert themselves fiscally. She created Empowered Worth as a resource for financial coaching and education for women looking to meet their immediate economic needs and long-term financial goals. Her certification as a Certified Divorced Financial Analyst identifies her as an expert in helping women who find themselves transitioning back into being single.

She is the author of the international bestseller, “*Empower your Worth: A Woman’s Guide to Increasing Self-Worth and Net Worth*,” a bestseller in both the English and Spanish. She has been featured on various TV shows, blogs and websites. In addition, she has been an expert presenter on various panels for women’s groups and conferences, such as Women Empower X and The Ultimate Women Expo, to name a few.

VICTORIA’S MOST POPULAR MEDIA TOPICS

- ✓ **The Grey Divorce** - *Divorce is horrible but divorce after the age of 50 is devastating.* Listeners will learn about the divorce rate for those over 50 doubling in recent years.

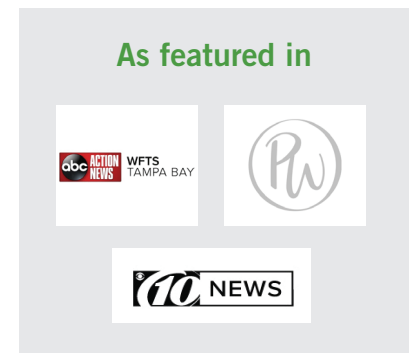
Value add for the audience - Victoria will share her expertise as a Certified Divorce Financial Analyst in navigating the divorce process and preparing for life after.

- ✓ **Get out of the Penalty Box** - *Women’s retirement savings have been in the Penalty Box long enough.* Women face the infamous “Mommy Penalty” when they leave the workforce to be caregivers.

Value add for the audience - Victoria will discuss how to overcome the effects of the “Mommy Penalty” and give steps to shorten your penalty box time.

- ✓ **Stop Abdicating your Power!** - *Women today are abdicating financial responsibility in startling numbers.* With 50%+ of women leaving long-term planning to others, women are believing the narrative that they are not good with money.

Value add for the audience - Victoria will explain why this is happening, the devastating effects it has on their net worth and self-worth and share easy tips toward the path to financial empowerment.



PRAISE

“I attended a very informative Empowered Worth seminar and found it invaluable and well worth my time! I highly recommend Victoria and Empowered Worth! Time spent with Victoria will be well WORTH your time!”—**Catherine Vieira, President and Founder of ACV Partners LLC**

“I loved this book and I recommend it to every woman who wants to take the reins of her financial present and future, because it is true that the first freedom is economic, then comes social, emotional freedom, etc.”—**Maria C.**

CONTACT

✉ victoria.lowell@empoweredworth.com

☎ 305-421-6323

➔ www.empoweredworth.com



@VictoriaLowellEW / @Empoweredworth