



LORI LYONS

Making Your Marketing Simple

As the owner of Ignite Marketing and the creator of the online program Make Your Marketing Simple, Lori Lyons leverages her 35+ years of business experience as a trusted partner, helping small business owners navigate the ever-changing marketing landscape and transform their businesses.

While the principles of marketing have not changed, the way we market has. Even savvy business owners can be overwhelmed and confused trying to keep up with it all. Lori uses the tried and true method of sharing stories to engage her audiences and to teach complex marketing strategies. Lori is an engaging speaker - funny, light and down to earth with a style that will educate and entertain your audience with an abundance of energy.

When she's not working with clients to help them build their businesses, she can be found rooting for her Atlanta Braves, enjoying the antics of birds in her backyard habitat and sitting by the fire reading ~~trashy novels~~ professional education books.

LORI'S MOST POPULAR MEDIA TOPICS

- ✓ **The Top 3 Mistakes That ABSOLUTELY Sabotage Your Growth** - Many business owners struggle with marketing. Three simple shifts that will help small business owners make more money and save time.
- ✓ **5 Website Gaffs That DRIVE AWAY Ideal Clients** - Is your 24/7 salesperson working hard for your business or is it on a perpetual "coffee break?"
- ✓ **The Absolute NUMBER ONE THING Every Business Owner MUST Know** - We all **think** we know who our ideal client is – but do we really? Digging deep to find that one client that can explode your business!
- ✓ **Get Off Your A\$\$ and Get Out of Your Office** - Grow your business one handshake at a time by getting out of your comfort zone!



Value Add for Audience: Strategies and Tips with everyday language to take the overwhelm out of marketing and growing a business to make more money!

PRAISE

"I walked away with so much implementable information from our session that is helping my bottom line. Lori knows her stuff!"—**Rhonda R. Hudgins, Metro Brag Bags**

"Lori is like the Energizer Bunny! So much energy! She gives explanations that are simple, easy and effective."
—**Marie-Reine Kabis FaceYogaPassion.com**

CONTACT

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