



# SAC WOLF O'ROURC

## Sesame Street for Adults

Special Author in Charge Wolf O'Rourc shows how to make any content soar by wrapping a story around a message. He mines his years in cybersecurity and fascination with politics, finance, and sex to create stories pitting quirky characters with high-tech gadgets against evil villains with vile weapons. His Zazztra series follows a Vegas casino host turned superheroine through the sordid underbelly of crime at home and abroad. Wolf's Cyber series explores the secret world of bits and bytes through the eyes of a pink-haired hacktress.

### MOST POPULAR MEDIA TOPICS

- ✓ **Story is Social Marketing** - Good stories grab attention and deliver your messages with emotions, excitement, and humor.

**Value add for the audience** - Make your content soar with emotional language, fascinating characters as role models, and a gripping tale as food for thought.

- ✓ **Own Your Transmedia Story** - If you or your brand appear in search engines, websites, blogs, or social media, for better or worse, you have a transmedia story. Don't let a poorly told one sabotage your success in life or business.

**Value add for the audience** - Move your transmedia story from accident toward consistent and trustworthy by following a list of simple tips.

- ✓ **Word Wizardry** - Microsoft Word and similar word processors contain two gazillion functions. Even if you don't need a kitchen sink, many of them can improve your writing productivity.

**Value add for the audience** - Instead of cursing, make autocorrect, find and replace, and other functions your BFF.



### PRAISE

"I cannot recommend this author more highly. This man can write."—**Toni K Pacini**

"These stories are an important and empowering voice that deserve to be added to the landscape of the Young Adult canvas."—**Valerie J Runyan**

### CONTACT

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