

SAC WOLF O'ROURC Sesame Street for Adults

Special Author in Charge Wolf O'Rourc shows how to make any content soar by wrapping a story around a message. He mines his years in cybersecurity and fascination with politics, finance, and sex to create stories pitting quirky characters with high-tech gadgets against evil villains with vile weapons. His Zazztra series follows a Vegas casino host turned superheroine through the sordid underbelly of crime at home and abroad. Wolf's Cyber series explores the secret world of bits and bytes through the eyes of a pink-haired hacktress.

MOST POPULAR MEDIA TOPICS

Story is Social Marketing - Good stories grab attention and deliver your messages with emotions, excitement, and humor.

Value add for the audience - Make your content soar with emotional language, fascinating characters as role models, and a gripping tale as food for thought.





Own Your Transmedia Story - If you or your brand appear in search engines, websites, blogs, or social media, for better or worse, you have a transmedia story. Don't let a poorly told one sabotage your success in life or business.

Value add for the audience - Move your transmedia story from accident toward consistent and trustworthy by following a list of simple tips.

Word Wizardry - Microsoft Word and similar word processors contain two gazillion functions. Even if you don't need a kitchen sink, many of them can improve your writing productivity.

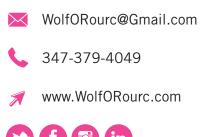
Value add for the audience - Instead of cursing, make autocorrect, find and replace, and other functions your BFF.

PRAISE

"I cannot recommend this author more highly. This man can write."—**Toni K Pacini**

"These stories are an important and empowering voice that deserve to be added to the landscape of the Young Adult canvas."—Valerie J Runyan

CONTACT



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