

HEIDI NORMANDIN

Confidence and Mindset
Expert for Entrepreneurs



Heidi Normandin is a unique business coach who focuses on the most important components of success: inner confidence and mindset. She specializes in helping women entrepreneurs with anxiety and self-doubt to overcome these blocks and grow their businesses faster, bring in more revenue, and create their best lives. Heidi dealt with anxiety and irritable bowel syndrome for most of her life, but it wasn't until she got a mystery illness that she dug deeper for a solution. She finally resolved her anxiety and health issues using several research-based methods that she now uses with clients. Heidi is certified in Emotional Freedom Techniques (EFT), also known as tapping, and is a trained NeuroCoach. In her podcast appearances and talks, she uncovers the underlying reasons for anxiety and self-doubt and shares effective solutions that few people know about, giving listeners a sense of excitement and confidence about their business and life.

Heidi's Media Topics

- ✓ How Women Entrepreneurs Can Escape Anxiety and Self-Doubt to Grow Their Business and Create Their Dream Life
- ✓ How Starting and Growing a Business as a Woman Can Lead to Your Best Life Ever
- ✓ You Don't Need Another Marketing Strategy: What's Really Stopping You from Having the Business You've Dreamed Of and How to Get There

What People Are Saying

Well last week's session was another winner. I have absolutely no feelings about that client or what she said any more! It's really weird how this works. - M.D., *small business owner, Wisconsin*

Your talk was absolutely wonderful. ...it's often difficult to handle work when you have [a chronic condition]. ...your talk helped me personally figure out how to be productive when my body is telling me no. Thanks! - *participant of online women's leadership conference*

Contact Me

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