



LIZ LAWLESS

Author • Publisher • Radio Host

Your Best-Seller Book: 5 Steps to Quicker Publishing Success



Elizabeth Ann Lawless is a 2x Amazon Best-Selling author, publisher, serial entrepreneur, speaker and radio host. In 1988, after 47 rejections from traditional publishers, she put her dream of book publishing away and jumped feet first into entrepreneurship. A question from a client in 1992 resurrected her publishing dream and today she is the author of seven books which she self-published. In 2013, a request from a friend caused her to shift her business focus. Today Liz serves as a Book Catalyst and the Lead Creative for Adriel Publishing. Her team to date has created 81 consecutive #1 Amazon Best-Sellers for purpose-driven entrepreneurs who want to publish for leverage or legacy.

LIZ'S MOST POPULAR MEDIA TOPICS

3 Common Myths All Writers/Authors Face That Keep Them Struggling and Poor – Listeners will develop new belief systems to help them pursue their dream of publishing and becoming a best-selling author. **Value add for the audience:** Once they understand these myths they can take conscious action to avoid these mistakes and increase their chances of a more joyful and profitable journey.

Your Best-Seller Book: 5 Steps to Quicker Publishing Success – Specific writing, publishing and marketing strategies will be shared to accelerate your audience's dream of becoming a best-selling author. **Value add for the audience:** Two key questions to ask before you start writing, five proven writing strategies, pros and cons of three main publishing options along with successful online and offline marketing tactics.

7 Simple Secrets that Successful Authors Know That Keep Them in the Top 10% – Sadly most authors sell less than 500 copies of their book keeping them in the 90% of the author equation. Listeners will realize how they can beat the odds by learning these 7 Simple Secrets. **Value add for the audience:** Eliminate overwhelm, earn more respect, reach more readers and increase their book revenues.

BONUSES: Free pdf resource “75 Tasks Checklist for Creating a Successful Author Career or Publishing Business” along with giveaway copies of book and related merchandise.



PRAISE

“Even though there is some cost to me, to be able to brainstorm on a regular basis with my publisher who is as excited about my work as I am is magical and unbelievable after all the years of struggle and being ignored even when I had a contract. I will never go back to traditional publishing.”

–Dr. Wanda Vassallo, Author of 26 Books

“Liz can take your book and turn it into a bestseller, not only in the USA but abroad. Her knowledge of book marketing and publishing is top notch, not to mention that she is an absolute joy to work with and makes it all seem so easy.”

–Mary Jane Mapes, President The Aligned Leader Institute

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