



Meet Negotiating Coach® Michael E. Sloopka – The Expert You Need As a Guest on Your Podcast

Are you looking for a relevant and appealing topic and an engaging subject matter expert who can provide measurable value and life-changing tips to the listeners of your podcast?

Why Negotiating and Decision Making Should Be Topics on Your Podcast

Regardless of your podcast theme – it's important to remember that your listeners are negotiating all the time – in their personal lives, social lives, and especially in their business lives. Negotiating is an essential life skill. Everyone can improve his or her negotiating skills, and Michael is the expert who can provide the answers your people crave. Your podcast listeners will benefit from Michael's proven, practical, and relevant negotiating strategies and tips that will improve results and outcomes in all types of personal and business negotiations.

Six Reasons to Book Michael E. Sloopka As a Guest on Your Podcast

1. Michael is a dynamic, thought-provoking, engaging, captivating, and entertaining speaker who will share some great personal stories to help your listeners better understand and relate to the topic of negotiating and decision-making dynamics. He will indeed challenge the "status quo."
2. Michael is the founder of negotiatingcoach.com® and is an internationally recognized expert and highly rated speaker on the topics of negotiating and decision-making dynamics that affect negotiated outcomes. His versatility and commitment to proper preparation will ensure that his content is tailored to address the theme of your podcast and the needs of your listeners.
3. His five-star-rated presentations and training programs have been delivered around the world to small and medium-sized businesses, Fortune 500 corporations, and large industry, trade, and peer-to-peer associations such as Young Presidents' Organization and Entrepreneurs' Organization.
4. Michael has personally trained over 50,000 people of all experience levels, across multiple industries, in 31 countries how to negotiate more effectively.
5. With formal training in broadcasting and media arts, Michael provides 30 years of experience as a professional speaker who can provide your listeners with valuable insights, solutions, and answers to address listeners' challenges and questions.
6. Michael is the creator of the best-selling Power Negotiator Toolkit Audio Learning Program – designed to be an effective all-in-one learning solution that helps people improve their negotiating capabilities and skills.

How Podcast Listeners Will Benefit

Most people are intimidated by the prospect and process of negotiating – and often view negotiating as an uncomfortable haggling and bargaining process that may involve confrontation, anxiety, and stress.

If podcast listeners are like most people – then they probably are concerned about being taken advantage of – or that they are missing out on potential opportunities in their personal, social, and business negotiations.

To alleviate your listeners' concerns, Michael will provide them with easy-to-understand negotiating strategies, tactics, phrases, and tips they can immediately apply – the moment the podcast episode ends. Your listeners will feel more confident when they are equipped with the powerful and beneficial strategies and techniques that will help them save/make money and arrive at better outcomes when negotiating with customers, clients, suppliers, contractors, financial institutions, retailers, co-workers, colleagues, and family members.

Michael E. Sloopka in the Media

Michael has appeared on radio programs, written articles or contributed to articles for the following media outlets:



Three Ways You Can Profit From Booking Michael E. Sloopka on Your Podcast

Upon mutual agreement, podcast hosts and listeners can have access to the following money-saving and profit-generating opportunities:

1. Podcast hosts will be provided with a specific promotional code to share with your listeners that will entitle them to receive a special one-time discount of \$19.95US off the purchase of the MP3 download of the Power Negotiator Toolkit Audio Learning Program available on my online store. Complete download and purchase instructions will be provided to podcast hosts to publish in your notes and also communicate to your listeners.
2. Podcast hosts will receive a 10% commission payable on the net sales dollar revenue generated from the sale of MP3 downloads of Michael's Power] Negotiator Toolkit Audio Learning Program.
3. Podcast hosts will receive a 10% referral fee for any corporation or association that books Michael for a presentation, seminar, or learning workshop that directly results from my participation on your podcast

Note: Discount and commission payments are subject to agreement to standard terms and conditions.

Testimonials: What Some Clients Are Saying About the Negotiating Coach®

“

Michael Sloopka did a terrific job on my podcast. His negotiating insights and tips were well received by my listeners, and he was an engaging, knowledgeable, and entertaining guest. Given my expertise in real estate, I thought I was a good negotiator – until Michael taught me a few new strategies and tips during the podcast. I would recommend Michael to any podcast host – he is a pro and his topics are relevant and can benefit everyone.

Mitch Stephen
Podcast Host
Real Estate Investor Summit Podcast, San Antonio, Texas

”

Below is a partial listing of testimonials from attendees at an Entrepreneurs' Organization (EO) event provided by JP Midgley, Chapter Learning Chair, EO Western New York Chapter:

“

A very engaging, entertaining, and inspirational speaker who provided very useful information, strategies, and tips to apply to all my future negotiations.”

“Thank you to EO Western New York for booking this speaker! I learned some things that I can address immediately and a lot of material that I need to practice. Great session!”

“Michael was an outstanding speaker on the topic of negotiating! He was one of my favorite speakers ever! Michael was a real ‘teacher’ versus other typical speakers who spend two hours bragging or promoting their book.”

“Michael was a very knowledgeable and well-prepared speaker who provided helpful tips and scripts throughout the entire presentation! I would love to learn more from this speaker.

JP Midgley, CEO and President
Avalon Document Services
Entrepreneurs' Organization (EO) Western New York
Learning Chair

”

[Read More Testimonials - Click Here](#)



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