



Anna Parker-Naples

UK's leading Podcast Launch Expert

Anna Parker-Naples shows entrepreneurs and leaders how to *get visible* through the *power of podcasts*.

She is founder of The Podcast Membership, giving experts the chance to be seen and heard by their ideal clients, so they grow their personal brand, increase their *impact, influence* and *income*.

She uses her background as Hollywood recognised audio producer and multi ward winning voice actor, combined with her kudos as a **bestselling author, national award-winning Entrepreneur & no.1 international podcast host** of Entrepreneurs Get Visible.

Anna's here to teach you how to leverage this fast growing medium for maximum results, either through being a **podcast guest** or **hosting your own podcast**.

METRO

BBC
RADIO

PSYCHOLOGIES

YAHOO!



Podcast Launch Strategy

- Benefits of launching a podcast
- Content creation shortcuts
- How to get a chart-topping podcast

How to Get Visible Quickly

- The effects of business visibility
- Shortcuts to being known as THE go-to expert
- Actionable steps to take increase your leads

Podcast Guesting for Profit

- The do's and don't's before, during & after interviews
- Keywords, SEO and soundbites
- How to pitch to podcasts properly

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