

ANDIE

Monet

Business Solutions Doctor



ANDIE MONET, a Business Solutions Doctor with over 30 years of experience, helps small businesses diagnose systemic challenges in business growth, and customizes a treatment plan in areas of accounting and finance, operations, sales and marketing, and business development and strategy.

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PERSONAL (INSPIRATION & OVERCOMING CHALLENGES)

- What's the difference between failing and failure?
- What was your biggest failure in business and how did you overcome it?
- Why did you start your business?
- What is "Your Secret Superpower"?
- Did you have a traumatic childhood?

BUSINESS GROWTH

- 10 Ways to increase sales without increasing cost
- How does analyzing data help a business?
- What questions can data analysis answer?
- How to start/re-start your business during and after COVID
- Why is Customer Service so important to any business?
- How do you boost productivity and get more work done in the day?

BUSINESS STRATEGY

- What's a Strategy & Why is it important?
- What's the Relationship Between Strategy and Success, Growth, or Profitability?
- How do you start developing a Business Strategy?
- What's an example of a strategy?

INTERVIEWED BY/ON:

- San Diego Woman Magazine
- Amazing Women Entrepreneurs,
- Money Matters with Adam Torres
- Learning From Smart People with Rob Oliver
- Self Love Revolution by Jonathan Troen
- BestiesInBusiness podcast
- The Best You Expo, with Bernardo Moya and Les Brown