



John Deel

"ALWAYS-ON" CHANGE EXPERT

People have the power to change - let's make it less exhausting for them, get results and have some fun!



John Deel is known as one of the world's foremost change experts. He thrives working closely with business leaders that are facing significant and "always-on" change to remain competitive and relevant in the marketplace. John is a respected leader of enterprise-wide change programs around the globe - he believes "people are the game" and this is his lane.

He realizes businesses are constantly facing significant advances in technology which remains a big factor is staying viable and profitable. Yet business leaders are becoming overwhelmingly appreciative of the importance of people in driving results and success. While others run from change, John seeks out these opportunities to leverage his superb relationship skills and emotional intelligence, to become a "trusted adviser" within business organizations and across all levels (from associates to the board room). Relationships are everything - propel your people to change and enjoy business success.

JOHN'S MOST POPULAR MEDIA TOPICS

- **Your heart surgeon for change** - You want an accomplished and successful heart surgeon to operate on your heart - business leaders hire a skilled and successful Organizational Change Management (OCM) Practitioner with the proper tools when helping lead their people through the troubled waters of change.



Value add: Customers will see and feel the profile of a skilled and successful OCM Practitioner with over 27,506 hours in the change field. Stories and insights into the high-touch experience of leading people through change while delivering quantifiable business benefits (e.g. \$258M). Consultancies will up their game in "ringing the cash register" and understand the value of what it means to "just get on the ground" (e.g. to the tune of \$6.8M in revenue over 19 years).

- **People struggle with change, yet you can turn your employees into Champions for Change** - Change is "always-on" and permeates all levels of the business - business leaders want someone to quickly become a trusted advisor and speak the value of change to all their people (shop floor to top floor, associates to board room).



Value add: Customers will see their people empowered to evangelize and be the champion for change while delivering business benefits (e.g. \$258M) - you will be asking where is your OCM consultant every Monday. Consultancies will realize increases in sales revenues (e.g. \$61M) by directing and assisting with the sales of enterprise OCM, Organizational Design (OD) and operational performance improvement solutions in need of OCM support.

- **Next-Gen Change, Giving back** - Growing the next-gen Change Capability by providing and developing the people, tools, methods, approaches and overall knowledge capital required to operate an OCM Practice and Capability - business leaders will either continue to seek outside consultancies to help them and their people through significant change or they will develop their own (in-house) Change Capability or Change Management Office (CMO).



Value add: Customers will be equipped to support their strategic initiatives via leveraging their own CMO equipped with qualified OCM Practitioners and proven knowledge capital to support their work. Consultancies will have help in launching a new OCM Practice (Offering) or maturing/growing their existing OCM Practice via acquisition and coaching of top talent in the OCM space and development of customized OCM tools.

PRAISE

SVP - Logistics and Material Handling - "Change is highly underestimated when assessing a project's success and results. John used his passionate personality and great communication skills to gain trust at all levels - distribution floor to corporate HQ. Hiring John was the best thing we could have done for this project. He impacted many managers by helping them see beyond the problem and gave them tools to manage thru the change. A true leader, always ahead of the game and guides with confidence. John is a true Sensei in OCM".

Senior Director - ERP PMO - "John played a critical role interacting with the end-users and all key stakeholders, globally, and was an excellent conduit between me, the users, business (functional) and IT teams. He helped me establish a baseline to measure behavioral change which also allowed me to better manage resources to move the project forward. John was instrumental in educating the user community as to why, how and when this project was going to impact their business. He kept me focused on the human resource (people) side of the project which I learned is the most critical aspect. John's deep level of experience and OCM thought leadership allowed us to use some of the latest tools available, specifically around measuring change. John's interpersonal skills are some of the best I've seen - his ability to lead, coach, collaborate and facilitate across all the stakeholder groups (e.g. end users, developers, architects, business analysts, associates, supervisors, management, C-suite etc.) truly shined throughout the implementation".

As featured in

Atlanta, GA - Organization Change Alliance



Paris, France - Automation & Control University



BOOK JOHN DEEL TODAY!



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