



Anna

ANNA MCCOY

**LOVER OF PEOPLE, RARE SKILLS MIX, INFECTIOUS ENERGY,
UNTRADITIONAL ENTREPRENEUR AND EXCEPTIONAL DOER**

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WHAT I AM LOOKING FOR IS LOOKING FOR ME!

I am perfect for an opportunity to share my rare mix of skills, stories and experiences as an informative, entertaining, and fascinating guest. My eclectic business ownership, business acumen, keen coaching insight, intuition along with my intuitive knowledge will ignite the soul of any listener. I am quick-witted, technically advanced, and future-ready to teach, inspire, and intrigue audiences to pursue their wildest dreams through personal freedom and entrepreneurship.

WHAT I LOVE TO DO



INSPIRE VISION
& EQUIP
ENTREPRENEURS



LIVE STREAM
OVER 1500
BROADCASTS
200 PODCASTS



ELOQUENT
COMMUNICATOR
3X AUTHOR



FILM AND
MEDIA
CREATOR



TRAVELED TO
30 NATIONS IN
14 MONTHS



COACH
THOUGHT
LEADER

SKILLS

MARKETING



COACHING



DIGITAL | FILM |
PODCASTING



LEADERSHIP/OPERATIONS



STORYTELLING/SPEAKER



ENTREPRENEUR/STRATEGY



EXPERIENCE

1998-
MAY
2020

**CO-FOUNDER, OWNER
URBANAMERICA.COM**

Real Estate Developer and Institutional Emerging Fund Firm, raised \$800M to invest in low and moderate income master plan communities.

**DIRECTOR OF OPERATIONS
URBANAMERICA.COM**

Managed marketing, HR, operations and IT team. Responsible for establishing policies, systems for deal flow, investor relations, marketing and board relations.

CHIEF GLOBAL OFFICER

Responsible for global relations, investors, New Market Tax Credits (Awarded \$270M) and stakeholder management.

Additional Entrepreneurial Endeavors

DIRECTOR OF MARKETING, DAYSTAR TELEVISION NETWORK

Established the network's new marketing team, branding guidelines, created and organized marketing campaigns for VP of sales and cable acquisitions. The network reaches 85M homes.

2004-
2005

1999-
2005

INTERVIEWER AND WOMAN ON THE STREET, DAYSTAR TV NETWORK

Worked in front of the camera, interviewed guests and strategized with producers on exclusive productions.

2002-
2006

JABEZ EVENTS, FOUNDER

A social enterprise to educate low and moderate communities in entrepreneurship, finances and home buying. Educated over 20K people, produced 10 events in 10 cities, and secured Ford Motor Company and Ford Credit as sponsors.

2007-
-2012

ACT NOW, INC. FOUNDER

Personal and Corporate Development Training. Worked with government entities to train managers and supervisors in leadership skills, speaking and confidence building. Developed a robust online coaching community with forward facing technology access, Woman Act Now, to provide affordable coaching to over 800 global women entrepreneurs.

2017 -
2019

EMPOWERING A BILLION WOMEN FOUNDATION, VOLUNTEER CEO & PHILANTHROPIST

Worked with founder of EBW2020, Ingrid Vanderveldt to develop curated programs, strategies and special events to empower women and diverse business owners with the contracts, capital and resources to enable both sides to create social, economic impact together. Mobilized over 40 chapters globally, traveled to 20 countries speaking and training entrepreneurs to start, grow and scale their businesses.

2015-
2018

EQUIP LOUNGE, FOUNDER

An initiative of UrbanAmerica founded to educate entrepreneurs locally and provide a creative hub to progress ideas and personal development. Mentored and trained over 50 entrepreneurs.



EDUCATION

Cal State University, Dominguez Hills

Business Administration 1989-1993

Spelman College, 1984-1988

Psychology

St. Thomas Christian College,
Awarded Honorary Doctorate of Divinity, 2006

Student, Austin School of Film,
Digital Filmmaker Track 2021

Wagner University 2022

Women in Leaders M.A. (in progress)

Certified NLP Coach, 2009
Coach Academy International
175 ICF Approved Hours

MEDIA Projects

Women of Wealth Magazine

Interim Editor and Chief, produced 4 issues, managed photo shoots, layouts and executed photo editing with Adobe suite products. 2016-2017

Global Women Media

Produced Anna Live, an interview talk show to inspire the entrepreneurial journey. Coached 35 entrepreneurs on how to sell with story, present with authority and refine their media presence.

AWARDS

SXSW Student Film Selection 2020

Women of Excellence Award, Women

Economic Forum, New Delhi, India 2019

Forbes Coaches Council 2018-2019

Presidential Lifetime Achievement

Award for Volunteerism, Barack Obama
2016

Women of Excellence Award, Epitome
Magazine 2014

