



BOB ROITBLAT

Purveyor of Fine Ideas & Experience

Bob is a 12X founder and CEO with 30+ years of experience. He also has deep experience consulting with enterprises across a range of industries, including high tech, distribution, construction, manufacturing, NGO, and professional services.

Bob uses his experience as both a CEO and a competitive sailor to draw parallels between building and leading a winning racing team and building and leading a winning business.

Bob helps leaders develop skills that are effective whether the seas are calm or storms are raging. “Yacht racing,” he says, “is the perfect metaphor for business success. Businesses, like race boats, require leadership, teamwork, and rapid ideation and decision-making to be successful. Miles from land, you have only those resources you brought with you and your knowledge of the environment and your competition to eke out as much advantage as you can in a dynamic environment.”

Audiences easily connect with Bob because of his thought-provoking stories, examples and humor.

BOB'S MOST POPULAR MEDIA TOPICS

- ✓ **Transforming Top Ideas into Bottom-line Results** - The most innovative organizations follow Bob's effective process for generating ideas and transforming them into viable products, services, and business practices.

Value add for the audience - Your audience learns how to apply this effective innovation process to produce their own amazing results.

- ✓ **Becoming the Leader Your Team Deserves** - Leadership is a privilege that comes with great responsibilities, including creating an environment that inspires people to want to learn, grow and be at their best.

Value add for the audience - Your audience learns how to transform a collection of individuals into an effective, cohesive team and that maximizes everyone's strengths.

PRAISE

“Bob is a very smart man. When he speaks others listen.”

—**Patricia Fripp**

“I was moved by the idea of innovation not so much being original in creating something but in the originality of application, that is so simple and so completely brilliant....”

—**Mike Shereck, author**

CONTACT

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