



# RIKKI QUINTANA

## The Subversive Social Entrepreneur

Rikki founded HoonArts Fair Trade in a blind leap of faith, after retiring from her law career. Starting from “ground zero” as the first person to work on building a sustainable US market for handicrafts from Tajikistan, HoonArts is now a verified fair trade business, working with artisan groups in 3 Central Asian countries. With customers on 4 continents, HoonArts is helping to empower over 100 artisans, most of whom are rural women. Rikki continues

to build HoonArts as an easy way to shop ethically and make a difference in the world with memorable handmade fashion and gifts. By partnering with the artisans to bring their authentic art to the US market, HoonArts strives to build new cross-cultural bridges.

Rikki is also dedicated to sharing the key lessons she’s learned in the trenches of social entrepreneurship, where experts flounder, “business as usual” often doesn’t work and burnout is a daily threat. Solving the difficult problems that social impact businesses tackle takes a different mindset and a willingness to challenge the business status quo where competition rules and winner takes all.

### RIKKI’S MOST POPULAR MEDIA TOPICS

✓ **Stop Focusing on Your Brand** - Do you feel like you’re doomed to failure because you don’t have enough money, staff or celebrity? Conscious collaboration rather than competition can help build a new business eco-system in which everyone can thrive, including you.

**Value add for the audience** - 5 Simple Ways To Help Build a New Business Eco-System for Greater Social Impact AND Individual Success

✓ **Success Sets You Up for Failure** - Are you struggling as an entrepreneur? Early lessons learned about success (and the consequences of failure) are real barriers.

**Value add for the audience** - Shifting your mindset about success and failure can be the most direct route to sustainable results, starting with a simple 3-step Success Mindset Inquiry.

✓ **Steer Your Business Like a 3-Year-Old** - Are you spending huge amounts of energy, time and money and getting nowhere in your social impact business? It may be because you’re approaching it like an adult, rather than a 3-year-old.

**Value add for the audience** - Four Techniques of the 3-Year-Old That Will Produce Better and Faster Results

### PRAISE

“You are clearly passionate about the people you represent. We enjoyed hearing about your successes and lessons learned. Thanks for a fun and fascinating presentation!”—**Rachel Justus, Retired Marketing Executive**

“Rikki is a fabulous inspirational speaker! Her passion for artists and connecting people through ethical living comes through in her talks.”—**Tania Vasallo, founder of The Courage To Be Happy**

### CONTACT

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